

STAYING GREEN

July 2012

What Businesses have to say about us

“Going through the Bay Area Green Business process helped us examine sustainability issues throughout our office. It gave us new insights into the initiative taken by many staff and how we can continue to improve as we strive to become the sustainable consultancy of choice”

Ariane Burwell
Sustainability Consultant
Environmental Resources
Management,
Walnut Creek

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Greetings from Mr. Paris Greenlee, P.E., new Green Business Program Manager

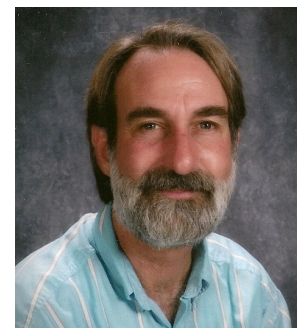
Words cannot express how excited I am to have been chosen to take the reins of this regionally renowned program from my predecessor Robin Bedell-Waite. Over the last twenty-five years I've watched the development of Contra Costa County environmental programs and admired their effectiveness at educating businesses and improving the wonderful environment we all enjoy here in Contra Costa County.

As the Green Business Program Manager I will continue to support and build upon the outstanding work that has

already been done, while at the same time evaluating the needs of businesses to make sure we are adequately serving them. My goals are to help our businesses and public entities continue to be model environmental citizens, discover better ways to deliver service to our community, and provide more opportunities for organizations to become Green Business certified.

To achieve the program's goals I will utilize the wealth of services available by our environmental programs, non-profit organizations and private companies. I

believe that the Green Business Program is in the perfect position to help connect businesses and public organizations with these services. I look forward to working with everyone that has made this program a success and continue serving the needs of our wonderful community.



The Green Business Program goes Statewide!

With the passage of AB 913 in October 2011, the California Department of Toxic Substances Control (DTSC) has been directed to provide support and assistance to local government in the development of the Statewide Green Business Certification programs. DTSC staff have historically been involved with many aspects of the program and helped with the creation of the Statewide certification database, promotional materials and the Statewide Green Business Program Network. In the future we expect DTSC to provide more assistance in all aspects of the program, including standardization of certification requirements and the development of a Statewide logo and marketing campaign. With the statewide recognition of our program, certified businesses and organizations should feel even prouder of their efforts to become Green.



GETTING TO KNOW OUR GREEN BUSINESSES:

No Trace, Inc. (local shredding company)

No Trace Inc. is a family-run document shredding company based in Richmond that prides itself in operating sustainably and domestically. We are a certified Green Business, operate a green mobile shredding truck, and recycle ALL paper shreds domestically.

As a certified Clean Idle truck, our mobile shredder significantly reduces pollution and hydraulic fluid consumption (5 gallons versus 55). Also, accidental spills of this toxic material are much less likely since hoses

are within versus underneath the truck. And it requires only one pulverization unlike some other companies, providing high security without high energy use. Once baled, we use a local truck or railcar and ship to domestic facilities. This paper (1,200,000 pounds annually!) is put directly back into locally available consumer goods. This keeps our Carbon footprint low and helps keep jobs in the US, where environmental impact and working conditions are better regulated.

Supporting our economy

and our citizenry is a crucial component of our business!

Nancy & Ernest Lompa
No Trace Inc., 3950 Bissell Ave., in Richmond 925. 957-6755, On and Off Site services, public Walk Ins accepted.

www.no-traceshred.com



WHAT'S UP IN THE PROGRAM?

► **City of El Cerrito joins the Program:** A long time supporter of Green Businesses in their community, the City of El Cerrito is now an official Partner.

► **Update your contact information profile:**

Make sure we have your current email and regular mail contact information. We want to make sure you are listed properly in our public Green Business Services Directory and we are able to notify you of upcoming events.

► **Take advantage of energy and water rebates while you can:**

Changes to the rebate programs occur frequently. Check with your local utilities to see if there are any new rebates or rebates planned for discontinuation, such as for T-12 to T-8 upgrades. We'll try and keep you informed as well.

► **New Student Intern joins the Program -**

Welcome Austin Flores who will be working on recertifications. If you received your certification three or more years ago you will be getting a call or email from him explaining the new certification requirements and helping you get re-certified.

REGULATORY CHANGES!



Starting July 01, 2012, businesses and public entities that generate more than four cubic yards of solid waste a week (including multi-family dwellings with more than five units) are mandated to establish a commercial recycling program. Green Certified Businesses are likely in compliance because you already recycle all you can, however there may be changes

that effect how you recycle and what services are available. For more information go to: <http://www.calrecycle.ca.gov/climate/recycling/>.

CONGRATULATIONS! TO OUR NEW GREEN BUSINESSES!

- vCom Solutions — Financial Management, San Ramon
- Sideboard — Restaurant, Danville
- Jules Thin Crust — Restaurant, Danville
- California Environmental Services — Consulting firm, San Ramon
- Prima Ristorante, Walnut Creek
- European Auto Repair, Walnut Creek
- Environmental Education Center at Tilden, Kensington
- Environmental Resources Management, Walnut Creek

Special thanks to the Board of Supervisors for recognizing all of our Green businesses at our ceremony on April 24th