

January 2010

News

NEW ONLINE APPLICATION & TRACKING SYSTEM! New applicants and businesses applying for recertification in 2010 will be the first to use our new online checklist. You can complete the checklist and **track environmental impacts, including greenhouse gas emissions** using this online tool. The first step in using the system is to go to the [Green Business Dashboard](#) and enroll. Currently certified Green Businesses, regardless of their recert date, can start an online application at anytime, especially if you want to use the built-in metrics - and track your progress in reducing energy, water, waste and chemical use over time!

Green Jobs: Laney College 'student assessors' are now performing energy audits, mainly for small commercial accounts. A 'win-win-win-win' arrangement for the Green Business Program, the students, the businesses and PG&E!

Charging for certification. Some Green Business Programs are charging for certifications in order to offset program costs. Alameda County is not charging at this time, but in the coming months, we will survey Green Businesses. In the meantime, [let us know your thoughts!](#) A decision on fees will come later in 2010.

Hesperian Cleaners in San Lorenzo is a State Air Resources Board **Top Climate-Smart Small Business** award winner.

Green Events & Opportunities

SBA, Green Chamber of Commerce and Green Drinks Post-Holiday Party
Wednesday, January 20th 5:30 at Luka's Tap Room, Oakland. StopWaste.Org is an event sponsor, celebrating their new [Paperless Express Guide](#).

Tri-Valley Green Drinks: 2nd Tuesdays 5:30 p.m. At [new location](#) in Pleasanton. Next Green Drinks is 1/12/10. Contact [Steve Melgoza](#).

Acterra 2010 Business Environmental Awards applications due January 22! [Download](#) the application. Categories include: Sustainability, Pollution Prevention/Conservation, Environmental Enterprise, Education & more. [View](#) previous award-winning programs.

The Secret Green Sauce by Bill Roth at Fremont Main Library, 2400 Stevenson Boulevard, Fukaya Meeting Room. Saturday, January 30, 10-11:30 am. Free seminar on best practices of companies gaining revenues by going green. [Info](#)

East Bay Express announces the launch of **Small Business Monthly** in February. This new publication focuses on local reporting of small business issues in our region. Readers will find a wide range of topics covered, including store openings/closings, sale info, Small Business Roundtables and triple bottom line/environmental issues. Contact 510.879.3702 for info.

Join Our Mailing List!

Green Tips & Resources

GreenBiz.com & Green Impact Release **NEW [Green Team Report](#)**. *Green Teams: Engaging Employees in Sustainability* by Deborah Fleischer. Based on interviews with green team leaders from Intel, Yahoo!, eBay and Genentech, as well as a review of the latest literature on employee engagement and green teams, the report provides an overview of the best practices companies are using to support and guide green teams.

SF Department of the Environment offers has **SF Approved Green Products & Services Catalog [online](#)**. **A great resource!**

Small Business Administration's Americas Recovery Capital Loan Program [loans](#) help businesses experiencing immediate financial hardship.

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**Newly Certified
Green Businesses!**



Berkeley:

Adagia
Angeline's Louisiana
Kitchen
Caffe Strada
Crossroads Trading Co.
Free Speech Movement
Cafe
Lazer Image
Local 123

Castro Valley:

Yoga in the Middle

Dublin:

Sybase, Inc.

Fremont:

DSL Printing

Hayward:

Bay Area Green Printing
Costco Hayward
Impact Printing/Pacific
Coast Concepts
Kortick Manufacturing

Livermore:

Curtis Instruments

Oakland:

Audio Visual Consultants
Barney's - College Ave.
ESA
Gorgeous and Green
Events
One California Bank
One California Foundation
The Focal Point, LLC
WRECO

San Leandro:

Crown Worldwide Moving
& Storage

Union City:

Bay Central Printing
Crown Worldwide Moving
& Storage

Recertified

Art's Automotive
Baker-Vilar Architects
Checkers Catering
Christine Buck
Communications
Emeryville Chamber of
Commerce
Evergreen Printing
Gregoire
Katovich Law Group

Quick Links

[Green Business Program](#)
New Website!

**Featured Green
Businesses:**

[Art's Automotive](#)
[Emeryville Chamber of
Commerce](#)